

1928 – Philips 2007 - "Bratpfanne"

The Loudspeaker

**Categoria/Category: Altifalante de lâmina vibrante /
Vibrating blade and cone loudspeaker**

Fabricante / *Maker: Philips Radios – Germany.*

Construção / *Construction: Baquelite / Bakelite.*

Motor: Lâmina vibrante e cone / *Electromagnet vibrating blade and cone.*

Cone: Papel encerado / *Waxed paper.*

Produzido / *Produced: 1928.*

Dimensões: 457 x 483 x 1800 mm.

Peso / *Weight : 3,2 kg.*

Nº série / *Serial number:*

Impedância / *Impedance:1500 to 2000 Ω commutable.*



Historia/History:

- In 1891, *Fédéric Philips (1830-1900, banker) founded the Société Philips & Co. in Holland with his son, Gérard Philips (1858-1942). The purpose was to produce and sell light bulbs.*
- In 1924, *Louis Kalff reported himself to Philips by letter. He claimed that the company's advertising was not modern enough and did not have enough allure. He was put in charge of the commercial and artistic propaganda departments in 1925. Kalff creates fantastic designs of Phillips products.*
- *Philips, a major tube manufacturer, only began producing radios in 1927, some designs benefit from the Kalff creativity.*