

1923 – Dragon AR-15

The Loudspeaker

Categoria/Category: Altifalante de Corneta / *Horn loudspeaker*

Fabricante / *Maker*: Amplion, Alfred Graham & Co. London, GB.

Modelo / *Model*: Dragon AR 15.

Princípio / *Principle*: Corneta pescoço de cisne / *Horn swan neck*.

Formato / *Shape*: Modelo de mesa / *Tablemodel*.

Motor / *Driver*: Eletroímã e diafragma de aço /
Electromagnet and steel diaphragm.

Materiais / *Materials*: Alumínio, aço, latão ebonite e madeira /
Aluminum, steel brass, ebony and wood.

Produzido / *Produced*: 1923.

Dimensões / *Dimensions*: 360 x 600 mm.

Peso: / *Weight*: 5 kg.

Impedância / *Impedance*: 2000 Ω.

Notas / *Notes*: Corneta em forma de flor com 10 pétalas em madeira de carvalho, mogno ou metal / *10 Petal horn, made of oak or mahogany or metal*.



viii WIRELESS WEEK ADVERTISEMENTS FEBRUARY 10TH, 1926

THIS is AMPLION WEEK!

Demonstrations daily at the AMPLION Showrooms

The House of Graham has arranged that Free Demonstrations of Better Radio Reproductions on AMPLION Loud Speakers shall be given by the principal Radio Dealers during the week, from February 8th to 13th, in every Town and Village throughout the British Isles.

There is an AMPLION STOCKIST in practically every district, especially qualified to demonstrate and advise; if there is none near at hand, a visit should be paid to any Radio Dealer of repute.

These demonstrations are entirely without obligation; prospective purchasers and owners of Loud Speakers alike are welcome.

The AMPLION—the World's standard wireless Loud Speaker—is available in a variety of models suited to every purse and every purpose, representing the most extensive range of Loud Speakers in existence.

A cordial invitation is extended to all. The real charm of Radio, when heard on a good Loud Speaker, is something worthy of knowledge and appreciation.

Showrooms: 25, Savile Row, London, W.1. 10, Whitworth St. West, Manchester 79, High St., Clapham, S.W.4. 101, St. Vincent Street, Glasgow

Do not miss YOUR DEMONSTRATION

If in doubt, write for name and address of nearest AMPLION STOCKIST to the Publishers and Manufacturers: Alfred Graham & Co., (A. Graham), Crofton Park, London, E.E.4.

An Advertisement in "Wireless Weekly" is a Guarantee of Satisfaction to Buyers.

História / *History*:

1. In 1984, the company was formed as a partnership between Alfred Graham, Edward Graham and Arthur Dearlove. Arthur Dearlove (1858 - 1923) appears to have been the technician, with patents for telegraphy. Dearlove participated in the installation of submarine cables from 1893 to 1898. He later became a partner and also owner of the company.
2. In 1910s, Alfred Graham & Co. offered a range of highly regarded naval telephones (speakers) and complete installations for naval vessels, as well as telephone exchanges. Many famous ships were equipped with Graham's Navyphones, such as the Olympic and Titanic, Britain's Dreadnought class of battleships, as well as the Australian Navy's new heavy cruiser HMAS Australia.
3. In the early 1920s, the company marketed the Graham Electrical Autohorn as well as permanent magnets. From the early 1920s a new company, Graham Amplion, marketed a wide range of Amplion speakers, benefiting from its knowledge of acoustics in telephones and marine speaker systems.
4. In 1926, the company was divided into two public limited companies: Alfred Graham & Co. Ltd. (operating the marine side of the business) and Graham Amplion Limited (responsible for the manufacture and sale of loudspeakers and other radio-related products). Despite being an English company, it was established, during 1924 and 1925, in several countries through daughter companies, which produced the same products
5. In 1939, Graham Amplion Ltd. was struck off the register of companies; in 1962 they were wound up by the High Court on application of Optical Products Ltd., a supplier of the company.